



# resume

Jerry Bentivegna / Senior Art Director / 631.848.2781 / jerrybdesign@gmail.com / www.jbentivegna.com

With my knowledge and experience I am confident that I can develop design solutions for any design challenge. With a strong passion for the creative field, I've dedicated myself to continue gaining skills and knowledge to help me to grow further. I've had the honor of working on some incredible brands and with some smart and strategic creative teams. I'm eager to share what I've learned with others and excited to learn from them in return.

## Let's go!

### Experience.

#### **Austin & Williams (1/14-Present)**

125 Kennedy Drive, Suite 100  
Hauppauge, NY 11788

- Recently promoted from the title of Senior Art Director to Studio Director, I now oversee the creative department and report directly to the CEO in all matters. My daily routine is ever changing, as I am well-versed in print design, branding, digital executions, social media, web design, campaign buildouts, typesetting and pre-press production. Working in a small department has presented many new opportunities and made me more well-rounded over the years at this fast growing agency.

#### **Curran & Connors, Inc. (10/00-1/14)**

140 Adams Ave. Suite 20C  
Hauppauge, NY 11788

- Responsible for approximately 25-30 projects per year, from early concept stage to completion. This includes initial design concepts, presentation to clients, client contact throughout, paper selection, photoshoot supervision, type specification, plotting graph information, final production and press supervision. Projects include logo design/branding, brochure design, annual report design, website planning/design (content strategy, UX planning, detailed UI design) and trade show booth design.

#### **Regent Sports Corporation (1/00-10/00)**

15 Ranick Rd.  
Hauppauge, NY 11788

- Responsible for sporting goods packing design, both online and printed catalogs, product logo design and product display design. This was an in-house position, where a majority of photos were shot in the studio. I was responsible for working with a project management team to deliver compelling product packaging visuals.

#### **Graphic Impressions (5/99-1/00)**

560 Main St, #6  
Islip, NY 11751

- This position was an internship which turned into a full-time position upon college graduation. I primarily assisted the designers and gained exposure to many aspects of a live project: initial designs, photo supervision, press supervision and minor typesetting.

## Skills.

### → **Software:**

- Adobe InDesign CC (**Dangerously good**)
- Adobe Photoshop CC (**Armed and ready**)
- Adobe Illustrator CC (**Battle tested**)
- Adobe Dreamweaver CC (**Working knowledge**)
- Adobe Fireworks CS6 (**Rusty, but decent**)
- Adobe Flash CC (**Mediocre at best**)

### → **Print Design:**

- Theme development and execution
- Strong sense of typography/clean typesetting
- Logo design, brand development and brand standard development
- Publication advertisements
- Package design and production
- Prepress expertise (file preparation, specs, etc)
- Large scale documents (annual reports, magazines, brochures)
- Trade show design and production
- Out-of-home design and production
- High-level photo retouching
- Press supervision

### → **Interactive Design:**

- Understanding of HTML/CSS
- In-depth knowledge of UX and detailed UI design
- Website planning (content strategy, sitemapping, wireframing)
- Banner ads, e-mail blasts, social media asset design and animated graphics

## Education.

### **Ongoing Training** (Career/skill advancement)

- Lynda.com, design blogs and other resources

### **Shepherd University** (Shepherdstown, WV 25443)

- Graduated December 1999 (BFA in Graphic Design)

### **East Islip High School** (Islip Terrace, NY 11752)

- Graduated June 1995 (Regents Diploma)

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# let's talk.

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